

ED ROBSON ARENA

RTA ADVISORY BOARD MEETING

AUGUST 2022

Presented by Lesley Irvine, Vice President &
Director of Athletics & Colin Bailey, Executive
Director, Ed Robson Arena



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2021-2022 YEAR IN REVIEW



THE



EFFECT

COMMUNITY

63
EVENTS

COLORADO CUP YOUTH TOURNAMENT
PRESIDENT'S DAY YOUTH TOURNAMENT
HIGH SCHOOL PRACTICES & GAMES
NORAD CANADIAN HOCKEY LEAGUE
PUBLIC SKATES
5 NATIONS TOURNAMENT
RUSSIAN SELECT SERIES
LEGENDS HOCKEY LEAGUE
COLORADO SPRINGS SPORTS CORP MEETING

STUDENT

22
ACTIVITIES

CC HOCKEY
MEN'S CLUB HOCKEY
WOMEN'S CLUB HOCKEY
HALLOWEEN STUDENT SKATE
TACKY SWEATER HOLIDAY SKATE

DEPARTMENT STAFF MEETINGS
MEET & GREET WITH CHRIS CROWN
HIGH IMPACT PARTNER MEETING
BOARD OF TRUSTEE EVENT
STROUD AWARDS EVENT
CROSS COUNTRY ANNUAL
SAAC MEETINGS
SPORT PERFORMANCE AND WELLNESS
WOMEN'S SOCCER BANQUET
TRACK & FIELD RECRUITING
VOLLEYBALL END OF SEASON CELEBRATION

65
BOOKINGS

CAMPUS

150

AND COUNTING

COMPLETED

2021-2022

SIGNITURE EVENTS

- CC ARTS AT THE ARENA
- WESTERN REGIONAL HIGH PERFORMANCE CAMP
- CC ATHLETICS HALL OF FAME
- COUNCIL FOR KOREAN AMERICANS
- CC COMMENCEMENT CEREMONIES



TOTAL VISITORS



**SINCE
OPENING
SEPTEMBER
18, 2021**

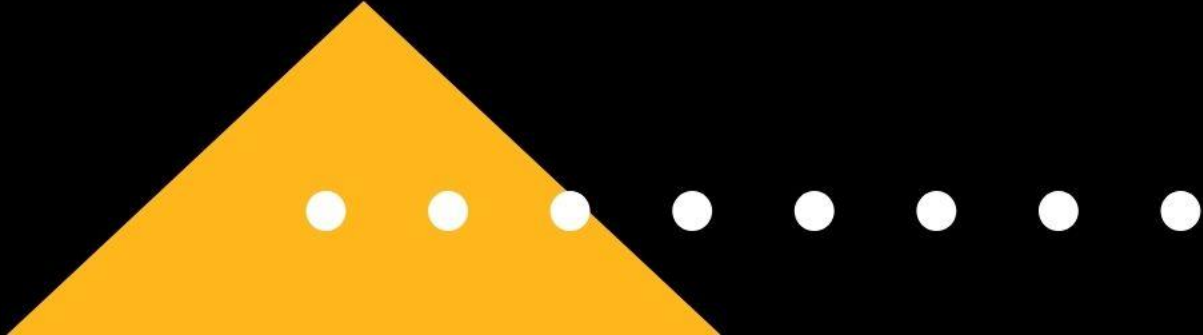


100,000

**AVG. DAILY
COMMUNITY
USERS**



200





2022-23 OUTLOOK



2022-2023

SIGNITURE EVENTS

- MS ALLIANCE
- 5-NATIONS
- DOWNTOWN PARTNERSHIPS BREAKFAST
- SELECT 14 SERIES
- USA WEIGHTLIFTING NATIONAL CHAMPIONSHIPS
- WORLD JUMP ROPE CHAMPIONSHIPS



