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## **NIGHT AT THE LIBRARY**

**Saturday, October 21, 2023 - 5:30 pm – 9:00 pm**  
**Library 21c – 1175 Chapel Hills Dr, 80920**

### **OVERVIEW**

2023 marks the 1<sup>st</sup> annual Night at the Library, the Pikes Peak Library District (PPLD) Foundation's signature fundraiser. This first-year event celebrates the PPLD Foundation's 20<sup>th</sup> anniversary and more than \$13 million dollars raised since 2003.

Guests will enjoy special after-hours access to Library 21c and its first of its kind spaces that have been replicated by libraries worldwide. The memorable evening begins with a cocktail reception and scavenger hunt, followed by a multicourse dinner and program.

### **ABOUT THE PPLD FOUNDATION**

The PPLD Foundation raises much needed funds to support the entire suite of Pikes Peak Library District's programs, services, and spaces. Your investment in the PPLD Foundation provides critical support for literacy programs, lifelong learning, and equitable access to countless resources for the more than 700,000 residents within PPLD's service area. Your donations are an investment in the Pikes Peak Library District's vision and mission.

The PPLD Foundation supports programs such as:

**Summer Adventure presented by Children's Hospital Colorado**, which attracts more than 17,000 children and teens throughout the summer and engages them in reading and programs that develop a lifelong love of reading and helps prevent the "summer slide."

**MakerSpaces**, where library patrons can use video and audio recording studio spaces and equipment, create on 3D printers and laser cutters, sew, and many other activities.

**Regional History and Genealogy**, which hosts the annual Regional History Symposium and offers a collection including books, maps, manuscripts and archives, photographs, oral histories, and other materials related to Pikes Peak regional history. In addition, the Genealogy collection offers extensive family history research materials covering the entire United States from Colonial times to the present.

**Adult Education**, serving patrons 17 years or older with numerous offerings designed to help them work toward their goals. Programs include English as a Second Language (reading and writing), High School Diploma equivalency test (GED/HiSET) preparation, Career Navigation coaching, Path to Citizenship study groups, Adult Computer Skills courses, and Food Industry Training to help students learn to be line cooks or prep cooks.

**And much, much more!**

## NIGHT AT THE LIBRARY SPONSOR OPPORTUNITIES

Receive premium visibility at Night at the Library by showing your philanthropic leadership in the region.

Sponsor Benefits	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500
Presenting Sponsor Naming Rights, e.g., "Night at the Library presented by..."	x				
20 second video introduction highlighting company's support	x				
Category Exclusivity	x	x			
Event recognition from CEO/MC	x	x			
Behind the Scenes Tours - Special Collections, Maker/Studio Spaces, or Collection Management	x	x	x		
Opportunity to share company swag at event	x	x	x		
Logo on TV and Print Advertisements	x	x	x	x	
Logo on Save the Date and Invitations	x	x	x	x	x
Logo on Display Screens at Eight Library Locations	x	x	x	x	x
Logo on eNewsletter - PPLD and PPLD Foundation	x	x	x	x	x
Logo on PPLD & PPLD Foundation Social Media	x	x	x	x	x
Logo on PPLD Foundation Pre & Post event eblasts	x	x	x	x	x
Logo on PPLD Foundation and Night at the Library webpages	x	x	x	x	x
Logo on Day of Event Signage and display screens	x	x	x	x	x
Complimentary tickets to event	20	10	10	10	10

### **PPLD & PPLD FOUNDATION ONLINE PRESENCE AND ENGAGEMENT**

- 115,000+ email subscribers (~45% open rates)
- 15,000+ Facebook followers
- 5,000+ Twitter followers
- 3000+ Instagram followers

### **SPECIALTY SPONSORSHIP OPPORTUNITIES**

- VIP Reception
- Cocktail Hour
- Video/Photo Booth
- Safe Ride
- Signature Cocktail

**Additional Tables (10 seats - \$1210) and Individual Tickets (\$121) Available**

To confirm your sponsorship or discuss customized sponsorship opportunities, please contact Sara Gallagher at (719) 531-6333 x2391 or [sgallagher@ppld.org](mailto:sgallagher@ppld.org).