



RTA ADVISORY BOARD MEETING
August 16, 2022
Minutes

Welcome and Introductions

Chief of Staff, Jeff Greene, called the meeting to order. Mr. Greene then asked for a moment of silence to pay respects to the memory and life-long work of Marvin Strait.

Call to Order – Roll Call

Sherry Hoffman called the roll. All members unable to attend were excused.

Tom Strand – Excused
Jeff Greene – Present
Stan VanderWerf – Present
Carlos Cruz-Gonzales – Excused
Charlie Sweet – Excused
Luke Travins – Present
Dan Schepf – Excused
Lesley Irvine - Present
Susan Edmondson – Present
Julian Flores – Present
General Mike Gould – Present
Doug Quimby – Present
Lynne Telford – Excused
Nick Ragain – Present
Laura Neumann – Excused
Bob Cope – Present
Maureen Juran – Excused
Bret Waters - Excused

Approval of Minutes

Minutes were approved unanimously.

Communications

None.

Board Member Appointments

Bob Cope solicited a motion to recommend the nomination of Mayor John Suthers as chair, with chief of Staff Jeff Greene as his designated alternate. Motion seconded and passed unanimously.

Election of Officers

Bob Cope solicited a motion to recommend the nomination of the following individuals to serve as officers to replace other members who are term limited. The motion was seconded and passed unanimously.

- a) Luke Travins
- b) Laura Neumann
- c) Lesley Irvine
- d) Nick Ragain
- e) Dan Schnepf

Project Element Status Reports

- a) United States Olympic and Paralympic Museum - John Christie (J.C.) provided an update for USOPM. Currently, 58% of their visitors are tourists. Working to increase that number, and also to create a sustainability plan. Cost reductions were prioritized. With a current stable budget, the museum is sustainable and profitable. Achieved these milestones within the last 12 months. Now 10% ahead of attendance numbers compared to a year ago. The Hall of Fame Festival, to include the induction ceremony, was a successful opportunity to showcase the museum. The Museum won the International Association for Universal Design's "Grand" award in 2020 for accessibility. Also won Trip Advisor's "Traveler's Choice" award for the last two years. Next steps are to focus on developing partnerships within the community to drive revenue and retire the debt.
- b) William J. Hybl Sports Medicine and Performance Center – Bill Lueke and Dr. Steve Johnson provided an update for the Hybl Center. The center now houses all the biomedical services on campus. Continually working to attract medical tourism outside the community, as well as recruit providers. Meshing the academic and athletic users through athletic event packet pickups, etc. Working with ACE, Saudi exchange student system, and with the Switchbacks on a race later this year. Started the "Frontiers of Human Performance" lecture series last fall, designed to engage the community. One of the areas of distinction is around tactical occupational performance. Also seeking a contract with the City to serve as the wellness assessment and training site. The CSPD SWAT team currently trains at Hybl.
- c) Weidner Field - Nick Ragain provided an update for Weidner Field. Weidner Field has welcomed over 350,000 visitors to the complex. Hosted two concerts so far this year. Restaurant space is still in the works. Maybe two years out. Discussed different ways the field is used for other events, to include having the right tarp material to ensure the integrity of the field is preserved during those events. Learning best practices and improvements on the sound system.
- d) Robson Arena - Lesley Irvine and Colin Bailey provided an update on Robson Arena. Moved the Colorado College + Air Force Women's Soccer game to Weidner this year. Working with NGBs who are eager to bring championship games to Robson. They have a unique balance between community users, students, C4C users, and the hockey community. Programmed

from 6am-11pm daily for ice surface. The venue is a seven-day-a-week facility, with most days having 12 hours of use. Welcomed 600-1,000 people in the Robson facility in the last ten days. The 2023 USA Weightlifting Championships Week will be held at Robson, as well as the World Jump Rope Championships.

- e) United States Air Force Academy Gateway Visitor Center – Eric Smith provided an update for the Visitor Center. Project is finally financed. \$320M bonds were sold in total. Infrastructure and Business Improvements District go hand in hand. All grading has been completed. Boring taking place for water lines. Estimated to complete the site construction work this time next year. Construction drawings for the Visitor Center will be completed this month. Foundations for the hotel are currently going in the ground: going vertical in September. Hotel will be a 350-room full-service property.

Financing Entity Report

Jariah Walker provided the financing report. All the funds have been pledged toward the projects. A little over \$70K remains the administrative funds. Summit Economics has been retained to complete reports on each project.

Applicant Update

Bob Cope provide an applicant update. All C4C projects are either built or are under construction. Net new visitors continue to visit the projects, even during and post-Covid.

Unfinished Business - None

New Business – None

Public Comment / Public Input – None

Board Member Comments – None

Adjourn